

Research on Practice Platform of Innovative Application Talents Cultivation in Art Colleges

—Take the Art Creative Talent Training of Dalian Institute of Arts as an Example

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Keywords: innovation and entrepreneurship education; talent training; practice platform

Abstract: The cultivation of art innovative talents has its own rules. Based on the stage of national development, Dalian Art College, guided by the demand of national art creative talents, closely focuses on the cultivation of art innovative and entrepreneurial talents, summarized as "one two three four." The first is to build a solid concept of nurturing innovative application talents. The second is to focus on the construction of teaching staff and teaching work. The third is to support three classrooms. The fourth is to build four practical teaching platforms. This paper only explores the innovative application talents cultivation mode of Dalian Art College, with a view to offering a valuable contribution to the innovative talents training of art.

1. Introduction

At the beginning of its establishment, Dalian Art College has strengthened the concept of running a school to cultivate art innovative talents. In 2008, Wang Xianjun, the chairman of the board, put forward the idea of running "all three" when he summed up the achievements in running schools for ten years, that is, "Everything for students, everything for teaching and all for college development". In his monograph "To the United States aspect" made it clear that "all for the students" is to devote themselves to the adult students, to fulfill their due diligence, for students' success [1]. Adult students who are equipped with political qualifications and advanced skills are armed their minds with the socialist core value system. Students' success includes learning knowledge, learning skills, learning to learn and they are willing to learn. Successful students include graduates, employers and employers. The premise is to improve students' learning ability, innovation ability, employ ability and entrepreneurial ability.

2. Accurate Positioning to Cultivate Innovative Application Talents

The precise positioning of the concept of developing innovative application talents is based on the following considerations.

2.1 The Stage of National Development

The mission of the university is to train the talents needed for society. Social development needs to provide direct guidance to the training of university personnel. According to the experience of overseas development, the demand for art applied talents will have a leap forward when the per capita GDP reaches the medium developed stage. According to the analysis by Hu Angang, dean of the National Institute of Qinghua University, at present China has successfully entered the "second half" of the primary stage of socialism, that is, the stage of building a well-off society in an all-round way. The per capita GDP has reached 8,000 U.S. dollars and the demand for art applications and innovative talents will rise dramatically development of [1].

2.2 The Actual Decision is made by the Student Groups

Have to admit that, regardless of software and hardware environment, Dalian Art College or the reputation of running schools are still in the ascendant, can not be compared with the brand-name public art school has a long history, recruited outstanding students are still rare, the school targets

the school running in art innovation Talent application is rational.

2.3 The Actual Construction of the Teaching Staff

Due to its short history, its accumulation is not deep enough, the number of master instructors is limited, and there is no ability to train research talents. Due to its accurate positioning, adapting to the development of the situation in the country and the actual construction of the college, the development of the college is gratifying [2]. The teaching achievements are abundant. The graduates are very popular and the achievements in innovation and entrepreneurship are remarkable. In order to put the implementation of the school goals in place, we have selected key teachers to go to Ningbo, Shenzhen, Beijing and other cultural and cultural parks for study tours and encourage teachers to participate in various training to improve their business skills and innovation and entrepreneurship.

3. Highlight the Center of Gravity to Promote Comprehensive Construction

The college established the key work of teaching staff construction and teaching work. Mei Yiqi, the president of Tsinghua University, said: The so-called college students, non-essential building that the so-called, there is a master that also. He invited innumerable masters for Tsinghua University and trained eight bombs and one satellite star for China to prove his position and role in college education with concrete actions [1]. Dalian Art College attaches great importance to the construction of teaching staff, the college brings together talents in five ways:

3.1 The Introduction of a Batch

The college hired a group of masters, such as former Dean of the Academy are retired senior public university principals, to play their superb management skills and orientation of the college orientation. It is important to introduce well-known experts and professors, such as Kao-lin as director of Conservatory of Music, and conductor orchestra conductor. College original "Trilogy of Peace" into CCTV can not do without the contributions of these masters.

3.2 To Train a Group

In the quantity expansion period, the college hires a large number of young teachers who graduate soon. The young people are energetic, have an ideal and want to do their jobs well, but after all, they are young and inexperienced. However, the college knows that these teachers are the future of the college and the long-term development. In time, they will stir up the great task of college construction. The college attaches great importance to the training of young teachers, organizing key teachers to go to three universities in Taiwan for training and eight schools for exchange and study. Before the semester of each semester, it plans to set up a study plan for the fraternal schools (Shenzhen, Ningbo and Beijing) [2]. Personnel training, innovation and entrepreneurship, training practice and other aspects of the inspection. The use of summer and winter vacations allows teacher development centers to organize teachers for online learning. At the same time, each year a youth teacher training seminar held by the academic leaders and academic backbone teachers teach. A group of teachers are generated in the program, such as Professor Wang Jing, executive director of the Academy, Associate Dean Zhang Zhenhua, Academy of Fine Arts, the first batch of selected among the nation's outstanding talent pool of innovative entrepreneurship tutor.

3.3 Hire a Batch

Experts and scholars who can not be introduced should find ways to use them. For example, many artists such as the performing artist Bao Guoan, composer Xu Peidong and international graphic design director Jin Qiangqiang are hired visiting professors at the college. The masters regularly give lectures at the institute, such as Professor Li Jiahua of the Political College of Young People, Professor Liu Jingdong of Shenyang University of Technology, Professor Jing Yidan of CCTV host, and many other leaders such as "non-survivors" successors. In addition to giving

reports to students, these gurus are more important to give young teachers an exchange of teaching methods and to foster young teachers to accelerate their growth [3].

3.4 A Number of School-enterprise Cooperation and Stage Practice Exercise

College original "Trilogy of Peace" repertoire, involving thousands of people behind the scenes actor, teacher nearly 100 people, the successful performance of large-scale stage plays on the one hand to deepen students' understanding of professional knowledge and enrich the stage experience, the real realization of the "Life more teachers" practice teaching mode, reached the school that is used, students realize the conversion from knowledge to ability. Young teachers have rapidly grown up in the stage of practice. A group of young teachers in their mid-30s have gradually become the pillar of front-line teaching. It is these young people who win the most awards of all levels and regardless of their achievements in scientific research or teaching. Five is to recognize a group. The annual Grand Art Prize Presentation Ceremony not only honors teachers and students who have achieved outstanding results in innovation and entrepreneurship, but also wins the enthusiasm of students participating in the online sales of the award-winning works on our sunray platform.

Teaching is another focus of college construction. "Everything for teaching" is both an idea and a more solid one. In order to meet the new teaching quality conformity assessment of undergraduate colleges and universities in 2016, the college put forward the slogan of "promoting the construction with evaluation" in 2012. All the work is required according to the standard of the evaluation index system. For the design profession, through the usual class of work into products and then converted into commodities, further into a luxury is no longer an empty talk. Through unremitting efforts, not only did the welcoming assessment work achieved good results, but more importantly, the formalization of teaching in secondary schools has been fully improved. After the assessment, in order to consolidate the assessment results, the Institute invites the evaluation experts to look back face to face and ask them to return to the school to send their valuables for valuable advice. According to the assessment experts' opinion, the college readjusts its personnel training program and makes substantial adjustments to the teaching of basic subjects so as to make the teaching schedule of professionals more reasonable. The ratio of theoretical and practical teaching is more scientific. The combination of the "three classes" Innovation and entrepreneurship theory and professional courses more in-depth integration. The continuous improvement of the quality of teaching staff has greatly enhanced the teaching level and the quality-centered teaching, ensuring that the college construction has always been riding on the right path [3].

4. Classroom Linkage and Integrated Teaching for the Transmission Channels

Teaching activities emphasize the effect of integration and cooperation in educating people, with "big art" in their own words, "three classroom linkage."

4.1 Give Full Play to the Main Role of the First Channel

The first classroom is the main battlefield of teaching activities, the main battlefield can not win the battle is not qualified to talk about personnel training. The "big art" in innovative arts application of the talent training caught four things. First, the teacher development center led the establishment of 14 innovation and entrepreneurship teaching team, radiating all secondary schools, led all professional teachers through professional courses to cultivate penetration of innovative spirit and entrepreneurial awareness, focusing on exploring professional innovations in teaching, inspire students' innovative inspiration and business ideas. The second is to build an innovation and entrepreneurship curriculum system based on the talent cultivation program. Through the introduction of the thin class network, the courses of "logical thinking and innovation", "foundation of students' innovation and entrepreneurship", "career planning of college students" and "employment guidance of college students" At the stage of theoretical explanation, the demonstration and application of examples are strengthened. Elective courses such as "Entrepreneurial Examples and Analysis", "Professional Communication" and "Team Building" are also praised by entrepreneurs who like entrepreneurship. The third is to face all the students in the

hospital to open innovation and entrepreneurship classes and lectures, the exchange of credits in the form of hiring outside mentors to establish VR, AR specialty classes, WeChat platform public number R & D and production of specialty classes, cultural industry seminars and so on Series of social hot spots free special class training to increase student employment rate. Fourth, in the face of the hospital undergraduate (senior) opened comprehensive training courses for innovation and entrepreneurship.

4.2 Emphasize the Secondary Role of the Second Class

The second class is not only credit education but also play a role in the normal teaching of other teaching activities, the second class can enrich the students' professional knowledge, improve the personality defects of only children, expand the social cognitive field of vision, play in the training of personnel role. "Dayi" utilizes the second class to cultivate the innovative spirit and innovative entrepreneurial ability of university students through various forms and channels, one of which is the "Big Creativity Program" promoted by the state. Since 2012, Dayi has applied for 22 national "Daqu" projects and 90 provincial "Daqu" projects. The second is through the association, student union organization of innovation and entrepreneurship activities. Students Association Entrepreneurs Association successfully invited to Dalian and many well-known entrepreneurs, professors and business alumni to school lectures, the international graphic design Jin Jinqiang is invited to the student body twice to give lectures. The third is to use modern media to achieve network communication, to achieve confidential learning [3].

The third class of "Big Arts" refers specifically to all kinds of practical activities in art teaching. Seventeen years of art teaching practice can be described with great fruits, with numerous awards at the national, provincial and municipal levels. Teachers and students board CCTV and Provincial TV shows have been the norm, this part of the content in the "four platforms" about.

5. Set Up a Platform to Bloom College Art Education

Innovative application of talent first and foremost in practical social practice is competent. The cultivation of this ability alone is far from enough in classroom teaching and must have the honed experience of practice. The college has set up five platforms for students, so that all teachers and students can practice in this field [2].

The first platform is a classroom practice teaching platform. Teaching practice activities generally carried out in colleges and universities, not "big art" unique. "Big Arts" is characterized by people. "Big Arts" emphasizes the repertoire, track, project teaching, teaching activities close to the actual needs of the community. Take teaching model of "Learning, Producing and Creating" created by Institute of Clothing as an example. "Learning" refers to the project-oriented practice teaching system; "Research" means "non-legacy" entering the campus and inheriting the support of innovation curriculum. Successfully applied for the National Art Fund in 2017, "production" that is, co-operation and education, through expert lectures, school-enterprise cooperation to cultivate innovative artistic talents; "create" that is, through product design and development, the experts argued that the ultimate goal of the product to the market as a commodity. College of Clothing and Huludao swimsuit company school-enterprise cooperation is exemplary, "big art" concept of creativity and design for the swimsuit company to provide technical support, swimwear company for "big art" to provide students with practical venue, mutual benefit and win-win [3].

The second platform is an anime platform built in commemoration. With the enrichment of material life, people's spiritual life needs are also more and more prosperous, an unprecedented increase in various types of activities. College is combined with various commemorative activities or cooperation with government departments, or their own original rehearsal of various types of performances. For example, in cooperation with Dalian's cultural administration department, he created the drama "Daughter of the Party" and performed more than 20 performances in the Grand Theater such as the Development Zone. The opera "Tang Ruowang", which was rehearsed for the 420th anniversary of the birth of Tang Ruowang, was staged at the National Grand Theater. Japan-friendly original masterpiece of practical teaching "Soul of Sakura" successively in Dalian,

Shenyang staged, more than 300 teachers and students \ participate in performances. The grand epic poem "Peace Ode", launched in 2015, is another masterpiece of comprehensive practice teaching activities on a large stage. More than 700 teachers and students directly participated in the performance and even more than 2,000 indirectly participated in the performance. Through the repertoire and track-oriented teaching, students get the opportunity to perform in the Great Hall of the People and collaborate with the national and world-class masters to learn directly from the masters and feel the glamor of the masters. This is something classroom teaching can not achieve. "Peace Song" involves almost all the college's major: music, art (design and production of dance and beauty), media, dance, costume design, make-up modeling, art design (LED design), etc., teachers and students learned in the process really skillful. In addition, the "big art" has participated in CCTV New Year's Eve concert for two consecutive years, these experiences test the classroom teaching results, the college personnel training ideas and teaching models have a clearer understanding of, more importantly, the students increased knowledge, harvest confident. Nowadays, Dayi is rehearsing the "Silk Road • Youth", an ultra-large-scale musical and epic teaching program based on the national "Belt and Road" strategy, which is scheduled to be performed at the Great Hall of the People on November 24, 2017[2].

The third platform is to build top-notch talent competitive platform. College actively for students to participate in various competitions to create the conditions to participate in all kinds of sports as experienced students stage. Original works "catch the sea music", "play dream life" in the ninth, ten national "Tao Li Cup" dance competition won the second prize, the third prize of the repertoire. National Cheerleading League finals, year after year won the first prize of university group. In Liaoning Province, the third university student art show, 16 students won the first prize of one, two, three and other 16 awards. Participated in the "Third University Drama Festival" organized by Education Department of Liaoning Province and Federation of Literary and Art Circles, won more than 50 awards of all kinds, including the first prize. In the 16th Teaching Achievements Exhibition organized by China Dancers Association, it won 9 first, second and third prizes. Students Moron Dan blossomed the national championship, becoming a contract artist. Students tube oak to participate in "China's best man" game advance 6. Nearly two college students art show won 10 national awards, 39 provincial awards, the national occupation skill contest awards 5, 29 provincial awards, the school was approved in 2016 as "the second batch of Liaoning Province, the pilot of transformation and development College ". These stand out students not only break a world for themselves, but also set a good example for their younger siblings and enhance their confidence.

The fourth platform is for students aspiring to set up a "big creative garden." With a total construction area of 120,000 square meters, Dalian Arts Institute Cultural and Creative Technology Park ("Dali Creative Park") has planned a culture that takes creativity as its core, culture as its carrier, art as a manifestation and science and technology as a driving force, Art, technology, multi-level three-dimensional layout [2]. "Yiyi Creative Garden" relies on the college's discipline, specialty and school characteristics, make full use of existing resources, can accept a number of disciplines, students of innovation and entrepreneurship internship, practical experience. Involved in cultural creativity, film and television industry, the development of modern media and VR technology, as well as the Internet, e-commerce, new electronic product development and other fields. At present, 80 enterprises have entered the park, of which 32 are teachers 'studios, 38 are college students' entrepreneurship teams and 10 are foreign enterprises. They have successfully fostered two self-operated brands, namely, "Sun Yi" and "Dali Yi Zhen". University team led the project investigation, project support, project road shows, project operations consulting and other services. For 2 consecutive years, the theme party entitled "Creating a Career and Reminiscing Youth" was launched. Students in the school were encouraged to learn about the grand arts and culture park and learn about entrepreneurship. In 2014, "Da Yi Wen Chuang Yuan" was rated as "Demonstration Base of Liaoning Province College Students Entrepreneurship Incubation" by Liaoning Provincial Department of Education and in 2015 as "Liaoning Province College Students Innovation and Entrepreneurship Practice Education Base". In 2016, Jinpu New District Federation of Industry and Commerce of Dalian awarded "Double-trainee Training Base for Undergraduates",

approved by the committee of Jinpu New District of Dalian Communist Youth League as "Jinpu New District Young and Creativity Entrepreneurship Demonstration Base", and Dalian Municipal Science and Technology Bureau identified as "Science and Technology Business Incubator, "filed for" Dalian City, a public space, "National Science and Technology identified as national-level public space, this year by the National Ministry of Education as the National Deepening innovation and entrepreneurship education reform typical experience of colleges and universities[3].

6. Conclusion

In summary, the four platform layers of escalation, "Dayi" in cultivating innovative application of talent has provided a broad stage. According to the Notice of Liaoning Provincial Department of Education on Launching the 2016 Connotation Development of Higher Education - The Transformation and Innovative Entrepreneurship Education Project (Liao Jiao Fa [2016]), the practice of "Dayi" in cultivating innovative and applied talents is widely recognized.] No. 23), Dalian Art College is the second batch of Liaoning Province, the pilot reform and development of colleges and universities. Our hospital also made some achievements in the training of creative art talents: a keynote speech was made at the Round Table Conference of Innovation and Entrepreneurship Practice founded by Xiamen University; and the experience introduction was made in Hangzhou Baimahu Culture and Entrepreneurship Industry Forum. This shows that our college has been recognized by the society for talent cultivation and has also been highly praised by foreign universities in France, Switzerland and Thailand.

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